

Area 51 Spring Committee & Assembly Meeting June 17-19, 2022

THE HILTON CHARLOTTE UNIVERSITY PLACE
8629 JM Keynes Drive, Charlotte, NC 28262

ADVANCE HOTEL INFORMATION

Deadline for Reservations: Friday May 13, 2022

Group Code: NCGSC

Room Rates: \$125.00 Single/Double

Phone: 704-547-7444 or 800-445-8667 [1-800-HILTONS]

Link for direct reservations: <https://tinyurl.com/cbahryf4>

Link for hotel information: <https://tinyurl.com/ajjdundy>

For Best Results:

- Reserve as soon as possible and definitely before the deadline. Please note, once the rooms in our block sell out, it's unlikely there will be other rooms left in the hotel.
- Using the direct reservation link will ensure the contracted rate and apply to the room block.
- **PLEASE MAKE YOUR RESERVATIONS EARLY!**
- If you reserve by phone, be sure to specify the group code "NCGSC".
- If possible, call the Hilton Charlotte University Place directly at 704-547-7444 during business hours Monday through Friday. This gives you the best chance to speak with a reservations clerk at the hotel. At other times - when the hotel clerks are busy -- calls to this number may be transferred to a regional reservations center.
- Always be sure to get a confirmation number.
- If you have ANY trouble with room rate or availability, please contact the Area Chair at chair@aanorthcarolina.org.

**Thank you for your service and support of Area 51. See you at the
Spring 2022 Committee and Assembly!**

Why Staying at Our Host Hotel is Important

A Message from the Area 51 Chair

Fall 2021

The hotels that host Area 51 events typically charge for meeting space based on how many guest rooms our attendees occupy. For every Assembly, Committee Meeting and Convention, Area 51 has a contract that specifies the number of guest rooms the hotel will “block” for our use. If we fill at least 85% of our room block, our meeting space is *free*. Otherwise, we are charged on a sliding scale according to how far short of the 85% mark we fall.

Free meeting space is what Area 51 budgets and what we usually achieve. However, more than once we have come up short and paid a steep price. The chart below shows an example of the meeting space charges we could incur if we fail to meet our room block. ¹

Event	Room Block ²	Sliding Scale of Meeting Space Charges Based on % of Room Block Filled				
		85-100% [❖]	75-84%	65-74%	55-64%	< 55%
Assembly	277	\$0	\$4500	\$5800	\$7500	\$10500

¹ To date, we have never filled less than 75% of our block.

² Expressed as “room nights”. A room night is one night’s stay in one room. For example, 31 rooms booked for 2 nights each would yield 62 room nights.

Area 51 makes every effort to negotiate the most favorable room rates possible. But budget hotels don’t have the kind of meeting space we require, and as the chart above shows, meeting space in higher-end hotels is expensive. The willingness of individuals to attend Area events and to book their rooms at our host hotel is essential in making Area events affordable at all.

So please attend the Area events you can, and stay at the host hotel using the group code and name whenever possible. Though rooms there may be more expensive than at nearby budget hotels, please consider the additional cost as a contribution to Area 51—a small sacrifice for our “common welfare,” which really must come first if we are to continue meeting and working together to fulfill our Primary Purpose as an Area.

“I am responsible...When anyone, anywhere, reaches out for help, I want the hand of AA always to be there. And for that: I am responsible.”

Thank you for your service in Area 51!